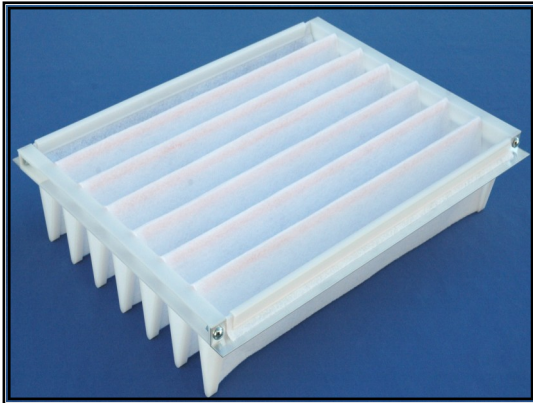


The **SmartFilter**™

The 4" Replacement for the 1" Filter



It is a combination of a **Permanent Frame** and **Disposable Filtration Media** forming a unique tapered shape that **Fits Right Down Inside!**



The **Orange Line Indicator** seen through the filtration media tells you when its time for a change.

The idea is simple!

Can't See The Orange because its covered with dust?

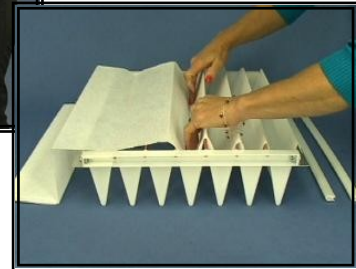
It's Time For A Change!

The **SmartFilter**™ gives you **4X's The Filtration Media!**

4X's The Dust Holding Capacity!

4X's The Service Life!

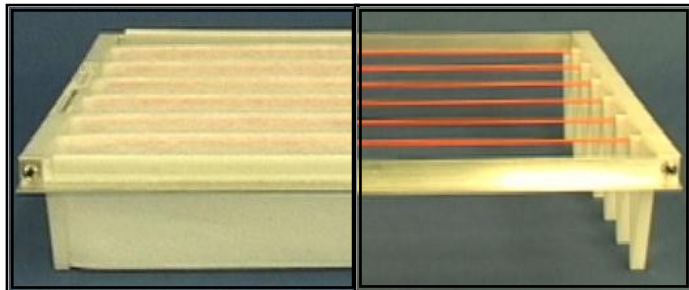
Up To 12 Full Months!



SmartPleats™ change out in **seconds!**

To remove, **Drop In The Trash!**

To replace, **Insert The Pleat!**



Take the **Frustrations Out** **Of Filtration** with

The **SmartFilter**™



The **SmartFilter™** is
**24 Times Less Volume
To Ship, Store and Handle!**

It takes **24 Boxes** to ship
144 ordinary 4" filters.

It takes only **1 Box** to ship 144 4"
SmartPleat™
Replacement media



The **SmartFilter™** is made of injection molded **High-Impact Polystyrene** and is strong enough to handle lots of abuse. Plus shipping the filter disassembled allows for a much smaller and more sturdy shipping container **Guaranteed** to be

UPS PROOF!

Here are **10 Reasons** why you should choose
The **SmartFilter™**

Permanent Frame

It is time to stop throwing everything away! The permanent frame will save time and money because it will last the life of your AC system.

Replaceable Filtration Media

Replacing only the filtration media saves time, saves money and significantly reduces landfill deposits.

Extended Service Life

With 4 times the filtration media as ordinary filters and requiring fewer change outs, The SmartFilter™ is on the job much longer.

40% More Dust Holding Capacity

The obstruction free design of the Pleat Support System™ allows for 100% of the filtration media to be exposed to the oncoming air flow.

Increased Airflow

The SmartFilter™ was specifically designed to have a lower initial resistance than any other filter on the market today.

Energy Savings

Lower resistance means less energy to force air through the filter which can shorten cycle times and lower energy costs.

Change Out In Seconds

It takes only seconds to change the media! To remove just drop in the trash. To replace just insert the pleats. (15 seconds to replace.)

Less To Dispose Of

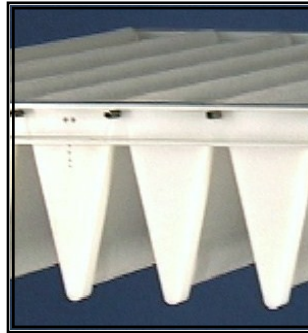
The SmartFilter™ was designed to be "Green"! The frame is permanent and the media lasts 4 times as long as ordinary filters do.

Less To Ship, Store and Handle

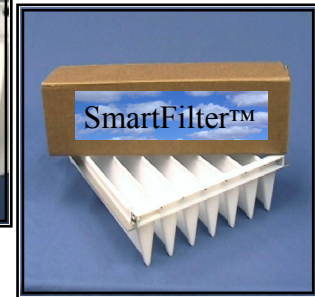
With 24 times less volume than ordinary filters, the SmartFilter™ is more efficient to handle than any filter on the market today.

Least Expensive

As compared to the annual replacement cost of ordinary pleated air filters, The SmartFilter™ is by far the least expensive air filter on the market today.



That's Smart!



SPECIFICATIONS

Filter Type:

HVAC 4" pleated return air filter

Frame Construction:

Permanent, high impact polystyrene and aluminum

Filtration Media:

Disposable, polyester, MERV 7, heat set self support pleat

Size Availability:

44 Standard sizes plus customs

ASHRAE Test Standard 52-2

Initial resistance = 0.11

Service Life:

Up to twelve months

Recyclability:

100 percent recyclable

Warranty:

Five year limited warranty

Shipping Information:

Pallet cube W40" X L48" X H72"
approximately 300 units, 450 lbs.

Distributed By: